



# Griffith University: A civic university in three cities

Professor Martin Betts, Deputy Vice Chancellor (Engagement)

A group of people, including men and women, are walking along a dirt path in a wooded area. They are dressed in casual outdoor attire, including hats and backpacks. In the foreground, a man on the left is holding a large Australian flag, and a woman next to him is holding a large Torres Strait Islander flag. The background shows more people walking away on the path, some also wearing hats. The overall scene suggests a group activity or a walk in nature.

## ACKNOWLEDGEMENT OF COUNTRY

*Griffith University acknowledges the Traditional Custodians of the land on which we are meeting and pays respect to the Elders, past and present, and extends that respect to all Aboriginal and Torres Strait Islander people.*



**50,000+**  
STUDENTS



**4,000+**  
STAFF



**20+**  
RESEARCH INSTITUTES  
AND CENTRES

RANKED IN THE  
**TOP 2%**   
OF UNIVERSITIES WORLDWIDE



**200,000+**  
GRADUATES

**200+**  
DEGREES



\*Based on rankings current as at July 2019.

# A tale of three cities



**3 geographical locations**  
**3 different approaches to**  
**engaging in these locations**  
**based on community needs**





# Embedding the university in the community

- Working directly with local and state government to support cities within regions;
- Creating precincts within cities with others;
- Supporting cities in their own right.



# Australia's emerging global city

HEALTH AND KNOWLEDGE PRECINCT  
**GOLDCOAST.**

Australia's  
**FASTEST**  
growing  
major city

**\$31.5**  
**Billion**  
Gross Regional  
Product

**567,000**  
People

**1400KM<sup>2</sup>**  
TOTAL AREA

**Home to a**  
World-Class  
University

**2nd**  
Largest Local  
Government  
Division

**13 Million**  
Annual Visitors

**Highly**  
**Skilled**  
Health &  
Education

**2018**  
Commonwealth  
Games  
Host City

# Globally unique opportunity



Griffith  
University

Gold Coast  
Private Hospital

Gold Coast  
University Hospital

2018 Commonwealth  
Games Village

9.5 hectares  
of future  
commercial  
buildings

# Our collective vision

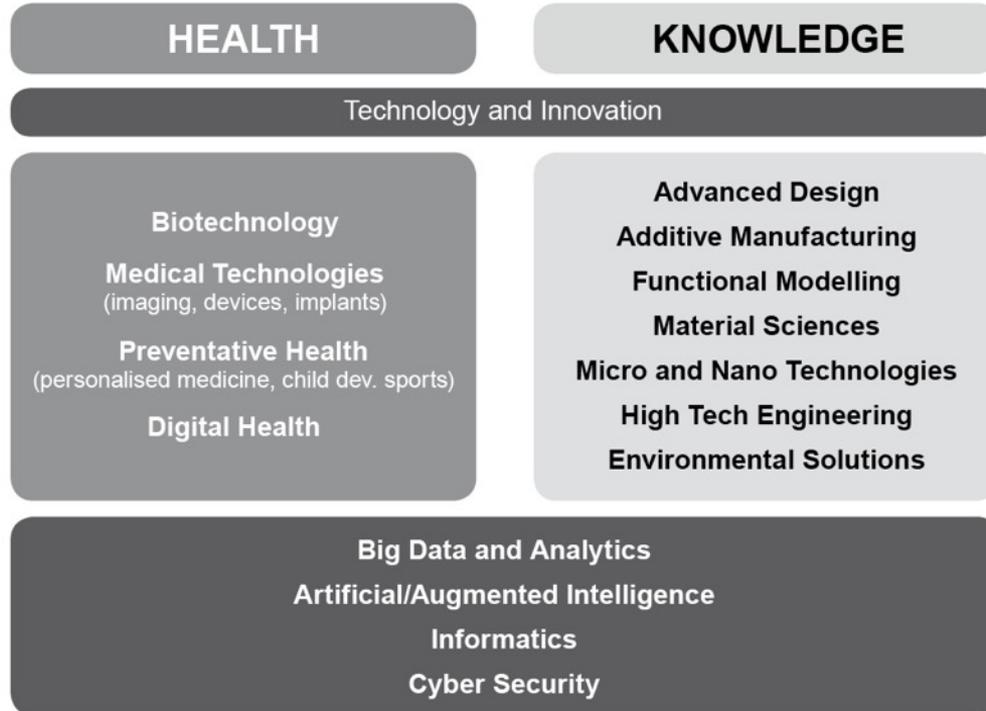
- Build jobs of the future
- Drive knowledge-based activity
- Grow business through partnerships
- Attract world-leading talent
- Create a globally-recognised precinct
- Maximise the Gold Coast 2018 Commonwealth Games™ legacy



**Gold Coast Health**

CITY OF  
**GOLDCOAST.**

# Investment sector targets



An aerial photograph showing the Gold Coast city skyline in the background, with a dense residential and commercial area in the middle ground, and the Griffith University campus in the foreground. The campus features several large, modern buildings with flat roofs and green spaces. A highway curves through the scene, separating the city from the university.

HEALTH AND KNOWLEDGE PRECINCT™  
**GOLDCOAST.**

**Asia Pacific's  
emerging health  
innovation hub**

 **Griffith** UNIVERSITY  
Queensland, Australia

# Light rail



# GC2018 Games interns program

- Program managed by Workforce
  - Griffith University Program Manager embedded at Gold Coast 2018 Commonwealth Games Corporation (GOLDOC)
  - Each placement was 12 weeks
- 250 placements within GOLDOC (refer indicative table)
- 250 placements with GOLDOC affiliates
  - GOLDOC best endeavours
  - Includes Office of Commonwealth Games Delivery (OCGD), City of Gold Coast (CGC) and contractors

Year	Wave	Indicative No. of placements
2015	July–September	5
	October–December	5
2016	January–March	10
	April–June	10
	July–September	10
	October–December	10
2017	January–March	15
	April–June	15
	July–September	20
	October–December	20
2018	January–March	130



# Embedding ourselves within communities

Strategic sponsorship of key local events across multidisciplinary themes that are relevant to the region:

- BLEACH Festival
- Opera Qld
- Gold Coast Titans and Suns
- Surfing Australia
- Queensland Academy of Sport



MAP NOT TO SCALE

# The City of Logan

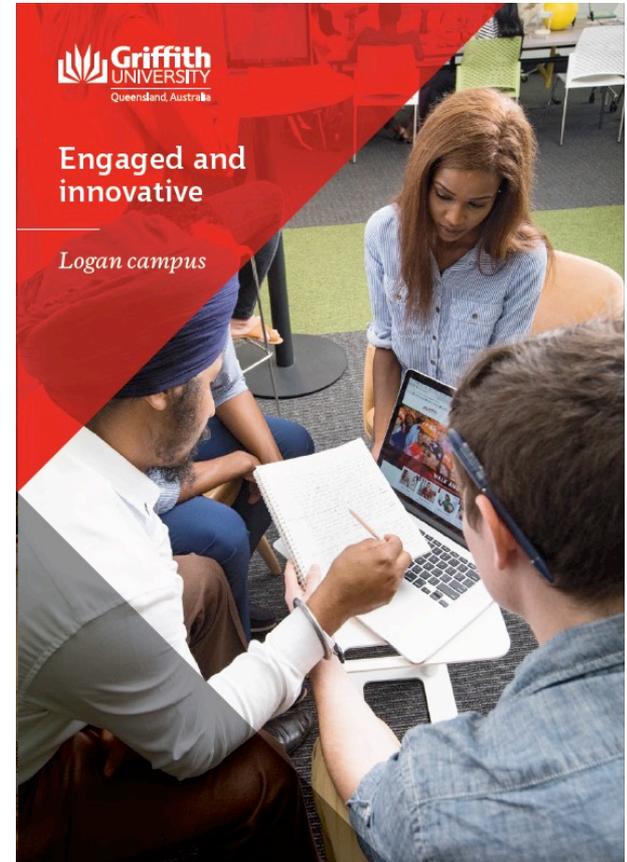
- One of the fastest growing cities in Australia – forecast to be 560,000 by 2040
- 50% aged 30 and under
- 217 cultures, 25% from a non-English speaking background
- Nearly 50% fewer people with a bachelors degree or higher
- In Logan we will need 12,300 more health professionals and 7,300 more educators by 2040



# Griffith's vision for Logan

...blends Griffith's research, teaching and engagement strengths into meaningful impact and influence by:

- Building educational capability and capacity within the region
- Strengthening community partnerships to advance research and translate research into practise
- Increasing the visibility and reputation of Griffith Logan as a catalyst for building a resilient, innovative region



# Logan



## Campus value proposition

- Campus is essential for Griffith's engagement with the Logan community and an important part of its commitment to social justice and educational inclusion;
- Location enables Griffith to leverage its knowledge to create a more socially inclusive and prosperous region.

## Strategic opportunity

- A campus focussed on social, community and medical partnerships;
- Be a national leader in demonstrating the way in which a university can be a catalyst and partner for social change.



# Yunus Social Business Centre

## Opportunities in Logan

- Established 2017, to lead research, teaching and engagement activities in social business.
- YSBC underpinned by a 10 year business plan including GBS start-up funding of \$3.7m.

### Objectives

- Establish Queensland start-up ecosystem to grow social businesses
- Enable corporates and individuals to invest and reinvest in social ventures
- Continue our **work with governments, corporates and the not-for-profit sector** to **shape and support sustainable, community-led and locally responsive place-based strategies**
- Collaborate with the network of partners engaged in the Logan Together collective impact project **and related initiatives aimed at increasing participation**
- Contribute to **inclusive growth, social cohesion, liveability and community wellbeing** by supporting **individuals and families** to grow their capacity and skills, with focus on entrepreneurship, self-employment, small and social business

# Not just business as usual: social business and social innovation

## From:

Tech, Commercial  
SMEs, R&D Focussed +  
Centred

## To include:

Services, Public Value Creation + Social  
Partnerships, Social R&D



Australia spends around \$30  
billion on innovation  
annually.



Australia spends around  
\$300 billion on health +  
social wellbeing annually,  
which contributes to  
almost 1/5 of GDP.

# What is Logan Together?

It's an intergenerational anti-poverty and child development project



# Community



# What are we trying to achieve?

Parity with Queensland benchmark in AEDC and NAPLAN over 10 years

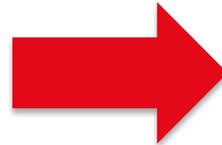
**2015**

**14,000**

kids 0-8 with developmental vulnerability

**2025 target**

**9,000** kids



**5,000**

**kids doing better**

*Current estimates are that this would save \$22 000 per child, or \$10 million per year in Logan*

# Our funders

We can only do what we do because of those that support us





MAP NOT TO SCALE



**What does the South Bank precinct and broader South Brisbane region look like in the next 20 years and beyond?**

# Griffith already has a strong presence in South Bank



**Could there be something for  
cultural/education/business?**

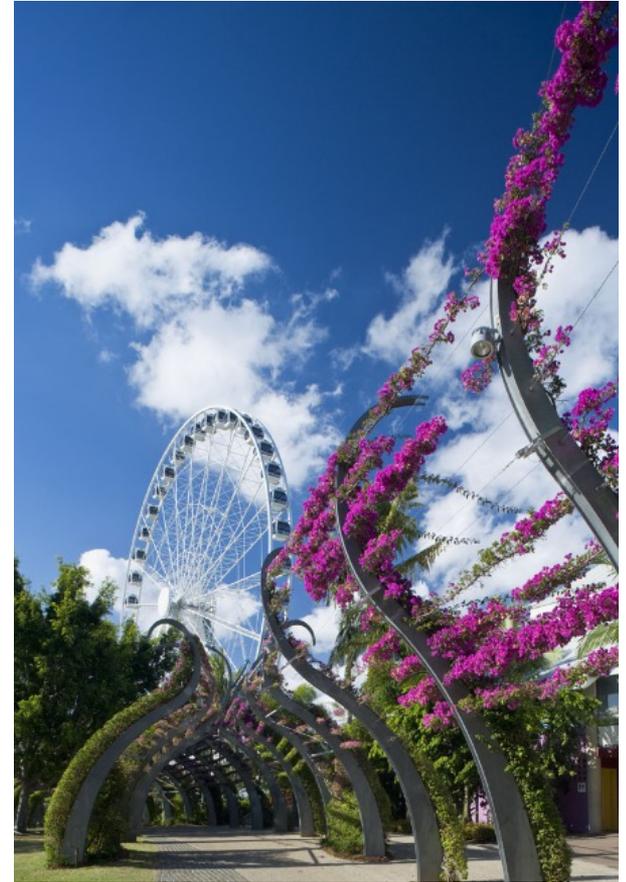


# A shared future

- Vision South Bank is an umbrella document that sets out the collective aspirations of precinct stakeholders and guides future planning

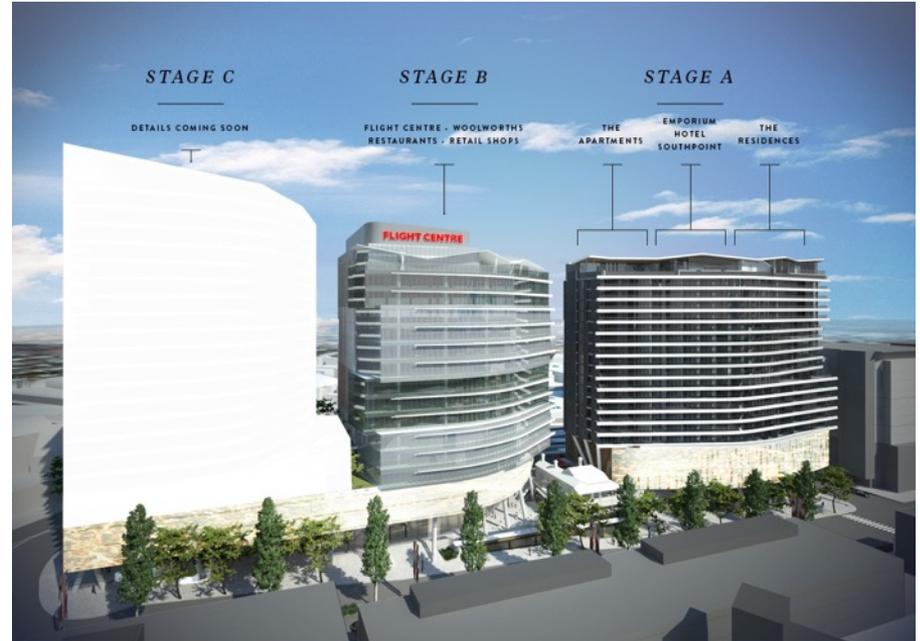
This document is authored by

- South Bank Corporation
- Griffith University
- Queensland Museum
- Queensland Performing Arts Centre
- ARIA Property Group
- BCC City Parklands
- Conrad Gargett
- ...and endorsed by Business South Bank



# Entanglements with South Bank precinct

- Many key partners, including
  - QPAC
  - State Library
  - QAGOMA
  - Queensland Museum
  - Flight Centre
  - Children's Hospital



# Partnership with the hospital

- Major partnerships in Health programs and research
- Queensland Conservatorium Music Programs
- QCA Arts program
- Engineering Biophilism (green space) projects



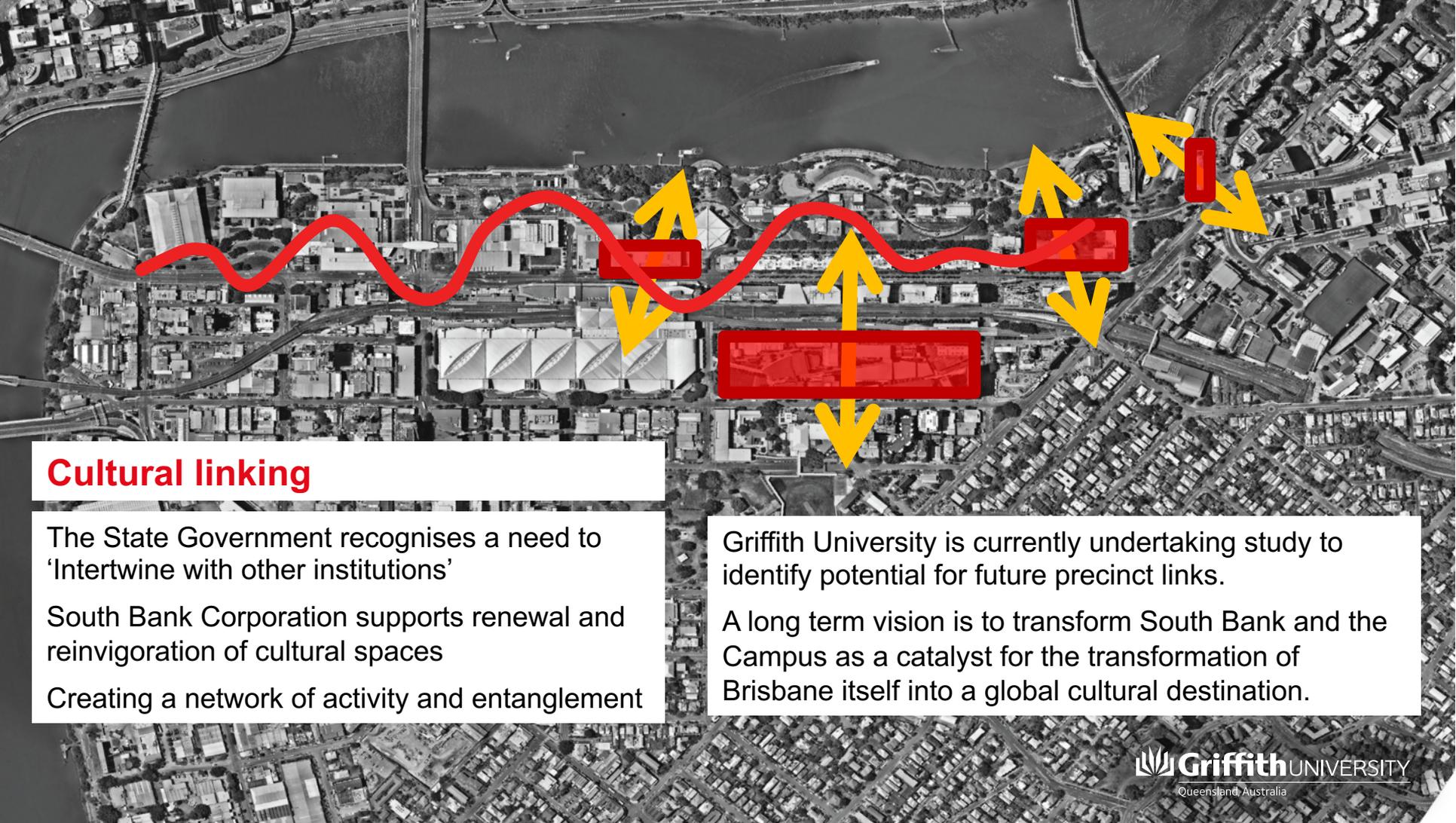
The Queensland Children's Hospital

## An education community

Griffith University (in red), identifies greater opportunities at South Bank for:

- Educational partners
- Business entanglements
- Entrepreneurship, and extending University activities more broadly within the precinct





## Cultural linking

The State Government recognises a need to 'Intertwine with other institutions'

South Bank Corporation supports renewal and reinvigoration of cultural spaces

Creating a network of activity and entanglement

Griffith University is currently undertaking study to identify potential for future precinct links.

A long term vision is to transform South Bank and the Campus as a catalyst for the transformation of Brisbane itself into a global cultural destination.

# Strategic partnerships

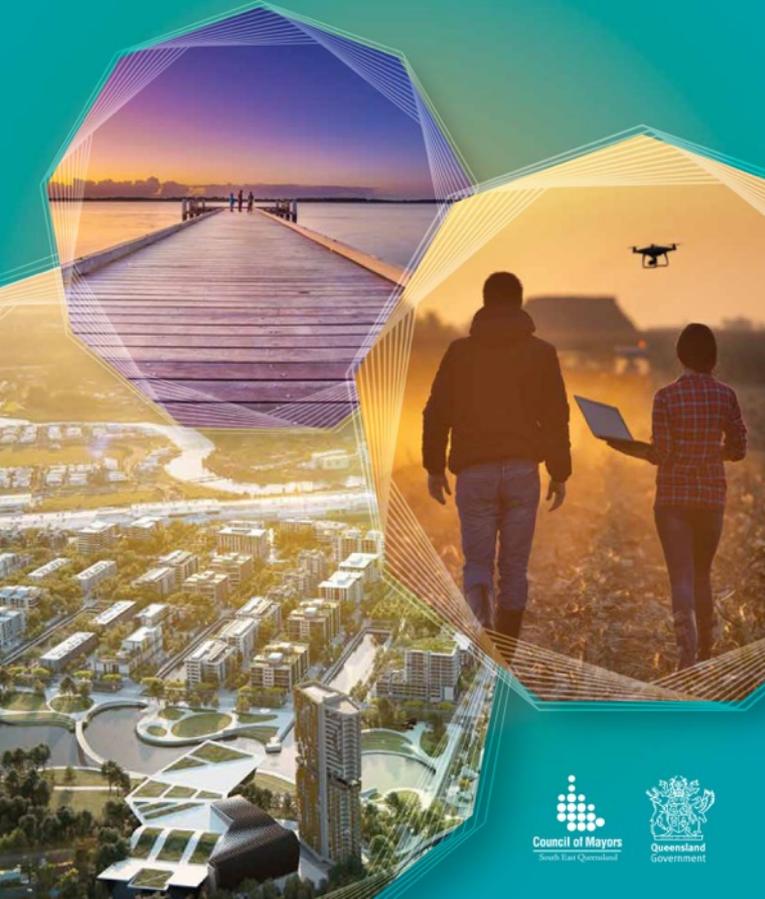
- Sponsorship of Business South Bank
- World Science Festival
- Asia Pacific Mayors' Cities Summit
- Brisbane Festival



# TransformingSEQ

## The SEQ City Deal Proposition

February 2019



# Working in partnership

# What's next for Griffith 2025?

- 50 year anniversary
- New Vice Chancellor and Strategic Plan
- Continuing to partner—to build and grow partnerships to achieve local community and government outcomes
- SEQ Olympic Bid 2032?

*Watch this space...*



**THANK YOU**