

Professor Martin Betts

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Profile summary

As a thought leader, consultant, speaker and coach, I am committed to the transformational effects of education on people's lives. I see purpose in supporting university partnerships with industry, government and the community, and how precincts can be world-class hubs for the arts, community engagement and innovation. My governance focus is building links with industry, government and communities, transformation and disruption in higher education, branding and marketing a university and recruiting students, and raising funds to support students, research and major capital projects.

My experience comprises 6 universities across 3 continents, encompassing a rich diversity of roles, performed across a variety of institutional and cultural settings. I have consistently won the confidence and trust of students, staff, peers, external partners and supervisors alike. I have achieved outstanding results and outcomes through leadership that is collaborative, engaging and passionate, based on the highest standards of innovation, integrity, excellence, equity and discretion.

Non-executive board and governance positions

SkillsLogiQ

Member of Advisory Board

2020-Present

- SkillsLogiQ is a technology company providing skills management and workforce innovation solutions to individuals, organisations and higher-education institutions.

Business South Bank

Member and Chair of the Board

2014 /2020

- This membership association of 130 members from business, cultural and performing arts, government and education sectors is the leading place-based business association in Brisbane.
- I have led the work in promoting business development in the South Bank precinct through its interaction with the education sector generally and my University in particular.
- I led BSB in interactions with city and state government over current plans for four major infrastructure projects, and interactions between business, government and community on the future of the precinct.
- I represented the Board and Association in its public events and in liaison with government and community.

Vision South Bank

Board Member

2015/2020

- This collaborative network of 30+ organisations developed a 20-year vision of the south bank precinct and advocated it to two levels of government. I initiated the network and was its leading spokesperson
- I advocated for a 20-year vision for an arts precinct through transformational infrastructure development.

Griffith University

Member of Council, Foundation Board, Executive Group and other boards

2014 /2020

- The various bodies of this 5-campus, 3-city University of 50,000 students include internal management committees on all of which I have served and those responsible for marketing, sport, equity and sustainability which I chair. It also includes externally represented governance groups for finance and risk, fundraising, honorary awards and overall governance, on all of which I serve.

Queensland University of Technology

Learning Potential Fund, CEO Forum and management and governance boards

2003/2013

- I attended the former in leading staff giving programs at QUT and convened the latter as a strategic advisory group of 20+ CEOs of design and engineering companies throughout all sectors of South East Queensland.
- I held various roles on boards and committees including chairing, reporting, presenting and attending.

Relay for Life, Cancer Council Queensland

Patron

2014 /2014

- This non-profit entity of the Cancer Council is an annual community fundraising activity
- My role was as its patron in 2014 hosting and launching its 24-hour fundraising event on the Gold Coast

Career summary

2020-Present	Founder and Director	HEDx Advisory Services
2020-Present	Emeritus Professor	Griffith University
2014-2020	Deputy Vice Chancellor, Engagement	
2011-2014	Executive Dean of Science and Engineering	QUT
2003-2011	Executive Dean of Built Environment and Engineering	
1999-2003	Head of School	University of Salford, UK
1996-1999	Professor in Construction IT	
1993-1996	Senior Lecturer	
1988-1993	Senior Lecturer at School of Building and Estate Management	National University of Singapore

As DVC at Griffith, I was responsible for day-to-day finances, operations and oversight of many complex activities within my portfolio and oversight executive management and governance across the University. I did so by setting strategies, implementing their delivery and facilitating clear and open communication. I also led engagement with key stakeholders and partners outside of the University, including schools, donors, alumni, industry, government, faith groups, media and other external agencies to tell the Griffith Story and realise University objectives. I grew the reputation, recruitment and revenue to various universities and led the rebranding of Griffith University as Remarkable. My major achievements include:

- Leading brand, marketing and recruitment, increasing market share from 18 to 20%.
- Leading University fundraising increasing income to 8th highest in Australian Universities.
- Leading the Griffith University partnership with the Gold Coast 2018 Commonwealth Games.
- Campus Head of the Nathan and South Bank campuses responsible for master planning, operational and crisis management and campus leadership.
- Chairing Equity Committee as a male champion of change and multicultural ambassador.
- Overseeing the GUMMURRII student support unit providing assistance to 1000 ATSI Students.
- Implementing the 2016-2018 Stretch Reconciliation Action Plan with a Council of Elders.
- Overseeing a record-breaking Griffith Sports College with its 560+ elite athletes.

As Executive Dean of Science and Engineering at QUT, I was responsible for providing academic leadership and financial and managerial responsibility for one of the largest academic groups in Australia in STEM and the built environment. I led the Faculty through significant change management, merging 3 former faculties, forming 6 inter-disciplinary schools and centralising Faculty services in student support, finance, technical support, staffing and research.

At Salford, I led the largest and most successful Built Environment group in the UK achieving a Queens Anniversary Prize in 2000 for the Construct IT Centre of Excellence, which was appointed by the UK Minister for Construction as the National Construction IT Strategy implementation body.

My time in Singapore allowed me to establish close ties with a range of Asian Universities and government organisations predominantly in Malaysia, Indonesia and Hong Kong which I have subsequently grown with links in China and India.

Key skills sets and attributes

- Outstanding communicator
 - Solutions oriented
 - Strong follow-through
 - Strategically driven
 - Long-term planner
 - Evidence-based decision making
 - Collaborative approach to leadership
 - Proactive approach to progress
 - Able to engage with and motivate others
 - Adaptable to change
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Education and qualifications

- 2013** Graduate of the Australian Institute of Company Directors
 - 1987** PhD from the Council for National Academic Awards, UK
 - 1982** BSc Quantity Surveying University of Reading, UK, 2nd Class 1st Division
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Memberships

- 2000** Fellow, Royal Society of Arts, Manufactures & Commerce, UK
 - 2000** Fellow, Chartered Institute of Building, UK.
 - 2003** Fellow, Engineers Australia
 - 2005** Fellow, Royal Institution of Chartered Surveyors
 - 2013** Australian Institute of Company Directors
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Awards and presentations

I led Salford University to be a recipient in the Queens Anniversary Prize for Higher Education, 2000. I have published around 150 publications including 40 papers in refereed journals.

Referees

Bruce Wolfe
Former MD of Conrad Gargett
Chair of Vision South Bank
Past President, Australian Institute of Architects
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